

CONCRETE MATTERS

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WSC MEMBERSHIP GENERATES LOCAL AND NATIONAL BENEFITS

All the benefits and privileges of national membership are bestowed at the local level in California and Nevada to members of the Western States Chapter (WSC/ACPA). When you join WSC, the chapter pays your membership of the national body, the American Concrete Pavement Association. The Western States Chapter's members participate in workshops, seminars, and conferences that focus on local issues and receive national attention through ACPA.

WHAT DOES MEMBERSHIP OF AMERICAN CONCRETE PAVEMENT ASSOCIATION (ACPA) OFFER?

BUSINESS DEVELOPMENT

- Who in your company has a chair at the table of local and national decision makers?
- Where else can you network with individuals and firms from around the world with the same interests but with different experiences from your own?
- What do you need today to get the next job?
- Do you know where your work may come from after TEA 21, in the next 2 years, 5 years, 10 years?
- Who in your company understands the nature and tactics of the competition?
- What other organization can provide your firm and products with targeted nationwide visibility in the concrete pavement industry?

MARKET DEVELOPMENT

- How do you promote the benefits of concrete pavement to your customers?
- How do you track the flow of dollars affecting opportunities for the design, construction, and rehabilitation of roadways in your marketplace?
- How do you obtain information on trends and opportunities in your highway, aviation, and local streets and roads markets?
- Are you familiar with the future directions in project delivery systems, guarantees and warranties in pavement construction?
- Your competitor is involved, why aren't you?

TECHNICAL SERVICES

- Who do you call when you need to solve technical questions, or have field problems?
- Can you profit on a QC/QA specified job? A warranty job? Do you know what it takes?
- Where do you obtain information on new technology and products?
- Where do you go for assistance when things go wrong?
- What would your cost be to have twenty-plus professional engineers just a phone call away?
- Are you considering new or expanded information technologies and connectivity?

WHAT IS ACPA?

ACPA IS THE PREMIER NATIONAL ASSOCIATION REPRESENTING:

- Concrete pavement contractors
- Cement companies
- Material manufacturers & suppliers
- Equipment manufacturers & suppliers
- Ready mix producers
- Bonding & surety companies
- Allied associations
- Professional consultants and individuals

ACPA was organized to address common needs, solve common problems, and accomplish goals related to research, legislative advocacy, market development, local promotion, design, construction and best practices of concrete pavements for airports, highways, streets and local roads.

Member participation and involvement provides direction to the ACPA team. You can be a part of the guiding action on critical issues affecting business and market development, technical standards, and product performance.

"...member involvement is necessary for the Association and members to meet demands in a highly competitive marketplace..."

ACPA and its network of Chapters and affiliated State Paving Associations is the recognized voice of the concrete pavement industry and the organization that provides representation on all matters involving the state of the industry today. ACPA maintains strong relationships with federal, state, and local governments and agencies, as well as allied national organizations.

WHAT CAN ACPA DO FOR YOU?

ACPA's National office is behind every chapter (including WSC/ACPA) and every member addressing the broad range of issues facing the industry today; ACPA National provides members with professional services through:

NATIONAL TECHNICAL INITIATIVES

- Delivering timely, one-on-one project help for contractors seeking answers to job-site problems or evaluations of value engineering ideas
- Developing education and training programs to share "best practices" for design and construction with engineers and contractors throughout the world
- Developing reference tools and guide specifications related to concrete pavement design and construction
- Actively partnering with national agencies to improve pavement technology and constructability including: the American Association of State Highway and Transportation Officials, Federal Aviation Administration, Federal Highway Administration, US Army Corps of Engineers
- Pursuing innovation in concrete pavement design, construction and rehabilitation

NATIONAL MARKET DEVELOPMENT INITIATIVES

- Positioning of concrete pavement life cycle costs, traffic management, and local asset management strategies
- Creating products, publications and training to support effective promotion of concrete pavements to primary decision makers and audiences
- Supporting our growing network of promoters nationwide on project promotion
- Creating public relations and communications initiatives, like "Count on Concrete"
- Expanding the industry's education outreach through state-of-the-art information and knowledge management services and technologies

NATIONAL GOVERNMENT RELATIONS ADVOCACY

- Advocating legislation that positively impacts the funding of infrastructure and the specific application of concrete pavements
- Influencing legislative decisions on business-specific legislation on labor and environmental concerns
- Monitoring executive orders and legislation in early stages to alert ACPA members on business opportunities and concerns
- Promoting applied research
- Serving as a resource to public officials on surface transportation and related paving issues
- Affecting transportation in California and Nevada requires a strong local voice backed by sound national initiatives. Western States Chapter and affiliated State Associations serve as the recognized

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