

Newport Beach, CA 92660
3723 Birch St., Suite 11



WESTERN STATES WIRE

Value by Association

What brings value to those who participate fully in the services and programs of an industry association? Western States Chapter / American Concrete Pavement Association (WSC/ACPA) is a member of the greater transportation community of California and Nevada. Within that community WSC/ACPA gets a 'seat at the transportation table'. Our voice is heard regarding concrete pavement issues, specification changes, constructability matters, and leading edge ideas by those representing the governors of California and Nevada. Several times during this past year, for example, WSC/ACPA has been given a private invitation from the California Governor's Office to identify and discuss specific project delivery challenges being encountered by Caltrans in the 2005-06 fiscal year.

The value of an association such as WSC/ACPA is that our voice reaches beyond immediate market interests. In both California and Nevada we are involved in many organized efforts for concrete pavement. When there are concrete pavement issues, we are called - WSC/ACPA was on the scene, working shoulder to shoulder with Caltrans, District 8, to manage the Devore Rehabilitation project. The overwhelming success of this project led to WSC/ACPA being recognized for a statewide Tranny Award by the California Transportation Foundation.

A successful industry association has the ear of many levels of government and industry. WSC/ACPA reaches local agencies. It is your voice to other levels of government. We do this through the American Public Works Association (APWA), County Engineers Association of California (CEAC), League of California Cities, the Self-Help Counties Coalition, as well as working with individual members of the Self-Help organizations (San Bernardino Associated Governments, San Diego Association of Governments, Riverside County Transportation Commission, Orange County Transportation Commission, Los Angeles County Metropolitan Transportation Agency, Alameda County Transportation Authority, and the Metropolitan Transportation Commission). We participate with the leaders of these various organizations and explain and promote the message of concrete pavement.

WSC/ACPA also defines concrete pavement to national political interests. Through the American Concrete Pavement Association (ACPA) and the Portland Cement Association (PCA), we speak with "one voice" in support of those projects in California and Nevada that have been identified by Congress in numerous Federal authorization programs for highway pavement, airport pavement, dams, structures, and related major concrete facilities. WSC/ACPA works directly with the California/Nevada Cement Promotion Council (CNCPC) to bring a united message of the benefits of concrete to these needed projects of national significance. We work directly with the local congressional offices regarding specific projects. In turn, our work in California and Nevada is coordinated with the national message provided by ACPA/PCA on Capitol Hill. California and Nevada projects have been selected and are being targeted to provide successful multi-year projects being moved through the congressional pipeline to completion. This unique effort is a pilot program for a future national commitment by ACPA/PCA.

A unified message is good but bottom-line results are the defining issue. Our results are impressive. In this competitive world, we must have a strong, persuasive message for the use of concrete pavement. We must be the resource for industry and for government. When either the private or public sector has a concrete pavement question, we want them to contact WSC/ACPA. By knowing who we are and what we achieve, they will seek us out.

Submitted by Carolyn Peirce Ewing, Government Affairs Director

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3:00 p.m. - 5:00 p.m. Awards Photo Session
5:00 p.m. - 10:00 p.m. Excellence in Concrete Pavement Awards Program
5:00 p.m. - 10:00 p.m. Children's Party

CONVENTION REGISTRATION

The convention brochure and registration packet is on its way and online registration is also open. For information regarding this year's convention please contact Maryann Beckman or Polina Demidova at (847) 966-2272.

DISCOUNT HOTEL RATES

For hotel reservations, please call the Renaissance, 1-877-804-4070 and mention "American Concrete Pavement Association" to receive the discounted room rate of **\$159/night plus tax** or reserve your room online via the ACPA website, www.pavement.com - select the 'Events' option. The Renaissance Esmeralda Resort & Spa, is located at 44-400 Indian Wells Lane, Indian Wells, California 92210; Tel: 760-773-4444; Fax: 760-346-9308. Visit the hotel website for more information - www.renaissanceesmeralda.com.

We hope to see you in Palm Springs!

Source: ACPA website, www.pavement.com

