



2007 was a recovery year for ACPA-Southwest. I was hired on Sep 24, hit the ground running, and have not looked back. Myself and the Board of Directors are looking forward to a prosperous 2008. We have an aggressive marketing plan for California, Nevada and New Mexico. We have seen some areas where flexible pavement is being used for maintenance over concrete in California, and we are going to attack that aggressively with the Districts.

In 2008 we are making a push on Street and Local Roads in select regional areas. Scott Haislip from ACPA National will be teaching these workshops.

We are also working with Caltrans to offer new and improved Workshops in California for 2008, with increased industry participation. Look for these dates in the fall.

Who We Are

The members of the Southwest Chapter are California, Nevada, and New Mexico-based contractors, cement and ready-mix producers, manufacturers, and suppliers.

ACPA-SW has represented members to industry and the public since 1994. We are recognized as the voice of the concrete pavement industry in the Southwest. Our office in Modesto allows close communication with the DOT.

Members receive ongoing communication about the concrete industry through this website, quarterly *Concrete Matters* newsletters, ongoing e-mail updates, and in-person events.

What We Do

Our full-time staff works continuously to promote and improve the concrete pavement industry through:

- Developing quality standards, methods specifications, and technologies
- Performing analyses of concrete pavement through oversight and/or review of concrete pavement research projects
- Collecting and maintaining market information to ensure delivery of a competitive, cost-effective product
- Cooperating with government engineering staff and transportation consulting firms
- Partnering with state, city, village, and county governments to ensure quality construction

Remember, we are THE INDUSTRY VOICE for: Quarterly Quality Pavement Committee Meetings in both CA and NV, numerous Just in time training sessions for Caltrans, CA Rock Products committee meetings, Pavement Preservation Task Group, Nevada Streets and Highway conference, participation on Governor Schwarzenegger's Go California initiative, Clark County NV and Washoe County NV. - Regional Transportation Commission presentations and a nationwide Transportation Summit in Los Angeles.

On the educational front we have particularly active with Sacramento State University Engineering department, University of Nevada-Reno Engineering department, Chico State University Engineering as well as their newly developed concrete technology curriculum and research and University of California research at Davis and Berkeley.

Industry organizations are important partners in our promotional efforts. We are involved in American Public Works Association (APWA), California Transportation Foundation (CTF), County Engineers Association of California (CEAC), League of California Cities (LOCC) among others.

One of our most important partnerships continues to be the Pacific Southwest Concrete Alliance. PSCA consist of 6 individual associations; California Nevada Cement Association (CNCA), ACPA – Southwest, Southern California Ready Mixed Concrete Association (SCRMCA), Concrete Promotion Council of Northern California (CPCNC), Sierra Nevada Concrete Association (SNCA) and Southern Nevada Concrete & Aggregates Association (SNCAA). Through the joint efforts of these partners we are able to assist one another as a situation dictates and we are able to cover more ground using fewer resources than we would otherwise. Our joint participation in the website www.concreteresources.net is a testament to this industry wide cooperation.

Key personnel working on your behalf are Richard Moore in Nevada, David Akers in Southern California, Andy Youngs and Jim Woodstrom in Northern California, and The Ewing Group in Sacramento and Newport Beach. Plus, you get the benefit of having National and other state resources available as needed.

Thank you for your continued involvement and interest in **ACPA – Southwest**. We look forward to more concrete and a prosperous 2008. Please provide any comments you may have so we may better serve you.

Sincerely,

Craig A Hennings

Executive Director